



Hendricks County Tourism Commission d/b/a Hendricks County CVB Adult Continuing Education Scholarship Program

STUDENT APPLICATION FORM 2011

Postmark deadline for application: Monday, December 5, 2011

The Hendricks County Tourism Commission d/b/a the Hendricks County Convention and Visitors Bureau (HCCVB) has been an important part of the Hendricks County economy since 1998. Our vision is to be a regional leader in tourism economic development through creative marketing, product development and short- and long-term planning and the mission of the organization is to attract visitors to the county by promoting and developing tourism, which stimulates economic growth and enhances quality of life. In order to obtain some of these goals, we recognize the importance of an educated tourism workforce.

This program recognizes Hendricks County residents currently pursuing a tourism related degree as an adult or are currently employed in the tourism industry and pursuing a related business degree. One \$1,000 scholarship will be awarded annually to a qualified applicant. The scholarship will be sent directly to the accredited Indiana institution where the student is enrolled. This scholarship is being brought to the community in partnership with the Hendricks College Network.

Applicants must:

- Be a Hendricks County resident.
- Be age 23 or older.
- Attend an accredited 2-4 year Indiana institution and pursue a tourism/hospitality* or business related field of study.
- If not pursuing a tourism/hospitality field of study, must currently be employed in the tourism industry** (requires proof of employment).

Attachments to the Application include:

- A copy of your current resume.
- A current college transcript if applicable.
- If not currently attending college, a copy of HS Diploma or GED certificate is required.
- Completion of a short essay on how you plan to use the degree once attained.

To note:

*Programs that will be considered as tourism/hospitality include Hotel/Lodging Management, Restaurant, Food or Beverage Management, Culinary Training, Event Management, Travel Planning, Motorsports, Cultural Development, Sports Tourism and Food Production Training.

**Tourism industry employment includes lodging facilities (hotels, motels, B&Bs, campgrounds), restaurants and visitor attractions (i.e. O'Reilly Raceway Park, golf courses, orchards, Metropolis, wineries, etc.). If using this eligibility, a letter from your employer on company letterhead advising of your employment is required.

STUDENT INFORMATION:

Name _____
Home address _____
City, State, Zip _____
Daytime telephone number _____ Evening telephone number _____
E-mail address (optional) _____ Date of Birth _____
Date of high school graduation or GED _____

EMPLOYER INFORMATION:

Name of Employer _____
Address _____
City, State, Zip _____ Telephone Number _____
Supervisor/Contact Name _____
Your title and brief job description _____

COLLEGE/UNIVERSITY INFORMATION:

Name of University/College _____
Mailing Address _____
School website Address _____
Degree or Certification Program _____ GPA _____
Anticipated Graduation Date _____

PERSONAL STATEMENT:

In a short essay, please describe how you intend to use your college degree once obtained and how it will benefit the tourism industry. The essay should not exceed 1 page, double spaced, using 12 point font and standard margins.

ATTACHMENTS:

- Resume including employment, community service and awards or honors (maximum 2 pages)
- Current/most recent transcript verifying GPA
- Letter from employer (if applicable)
- A copy of your High School diploma or GED (if applicable)
- Personal statement

For more information on the program contact either the staff of the Hendricks College Network or the Executive Director of the Hendricks County Convention and Visitors Bureau.

Application packets should be delivered in person or by mail to the offices of the Hendricks College Network. To mail the packets send to:

Hendricks College Network
5250 E US 36, Suite 1000-5
Avon, IN 46123

For more information contact the Hendricks College Network at hcninfo@purdue.edu or the Hendricks County CVB at info@TourHendricksCounty.com.

A downloadable PDF is available at www.TourHendricksCounty.com/press-room.asp on at www.hendrickscollegenetwork.org.